

## 1. Escalator Banners



Total number of units at Level 3 = 4

Dimension per escalator (1-sided) = 10.38m (W) X 1.317m (H)

Rate per banner (1-sided) = US\$10,000

Rate per banner (2-sided) = US\$18,000

Total number of units at Level 4 = 2

Dimension per escalator (1-sided) = 21.9m (W) X 1.317m (H)

Rate per banner (1-sided) = US\$18,000

Rate per banner (2-sided) = US\$25,000

## 2. Facade Banners (3/F)

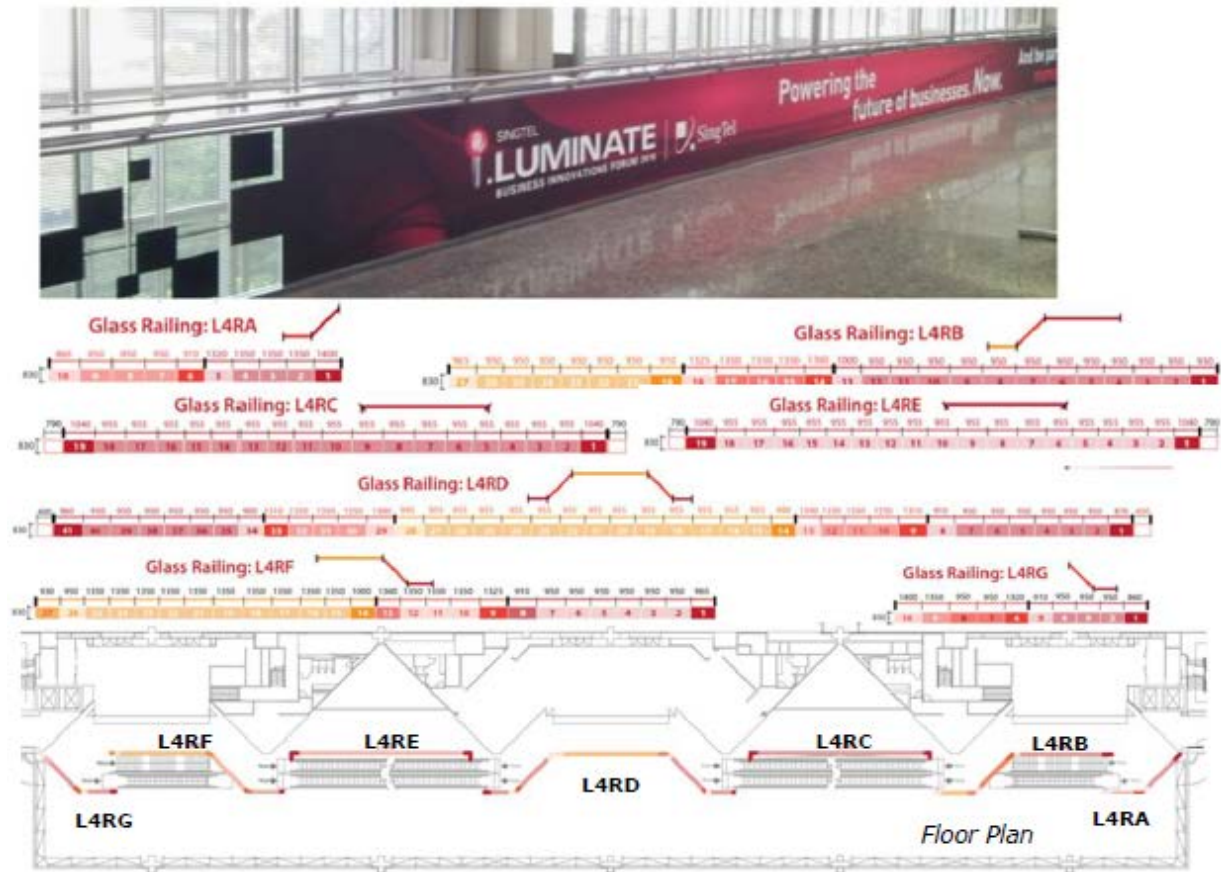


Total number of units = 16

Dimension per banner = 8m (W) X 12m (H)

Rate per banner = US\$18,000

### 3. Glass Railing Banners (4/F)




Total number of units = 7

Dimension & rate per banner:

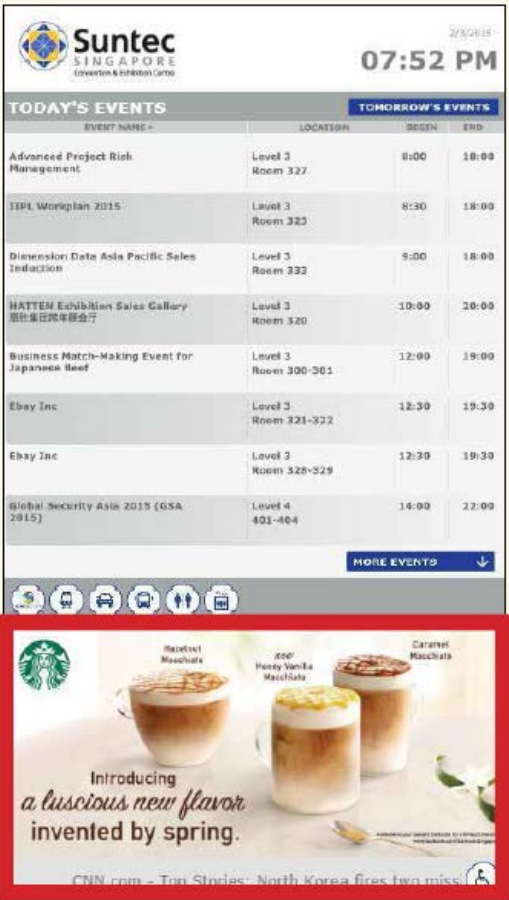
Code	Dimensions	Rate
L4RA	11.39m (W) X 0.83 m (H)	US\$8,000
L4RB	26.69m (W) X 0.83m (H)	US\$15,000
L4RC	19.89m (W) X 0.83m (H)	US\$10,000
L4RD	44.14m (W) X 0.83m (H)	US\$18,000
L4RE	19.89m (W) X 0.83m (H)	US\$10,000
L4RF	30.69m (W) X 0.83m (H)	US\$15,000
L4RG	11.39m (W) X 0.83 m (H)	US\$8,000

#### 4. Touchpoints

**Full Screen Ad**



**Banner Ad**



Full Screen Ads		Banner Ads at Event Wayfinder	
<b>Total number of units:</b>		<b>Total number of units:</b>	
<b>Location</b>	<b>Number</b>	<b>Location</b>	<b>Number</b>
1/F	4	3/F	9
3/F	14	<b>Total:</b>	<b>9</b>
4/F	10		
Carpark Lift Lobby	8		
Carpark Lift	4		
<b>Total:</b>	<b>40</b>		
Specifications: 1,080 (W) X 1,920 (H)		Specifications: 1,080 (W) X 493 (H)	
Duration: 10 Seconds		Duration: 10 Seconds	
Number of Spots: 18,000 spots per day per sponsor (n=8)		Number of Spots: 8,100 spots per day per sponsor (n=4)	
<b>Rate:</b> US\$10,000 per static poster		<b>Rate:</b> US\$5,000 per static poster	



## 5. V-Wall Banners (4/F)



Total number of units = 10

Dimension per banner = 5.4m (W) X 3.8m (H)

Rate per banner = US\$10,000

### Remarks:

- Rate is for the duration from 02:00 (Mar 1) to 01:59 (Mar 6), including installation and dismantling works.
- Installation hours: 02:00 – 06:00; Dismantling hours: 23:00 – 01:59
- All prices quoted exclude production, installation and dismantling works.
- Only vendors approved by Suntec can be contracted for production. A full list of approved vendors is available at [www.suntecsingapore.com](http://www.suntecsingapore.com).
- Onsite measurements are recommended prior to installations.
- All prices quoted are GST inclusive.