1. **Escalator Banners**

Total number of units at Level 3 = 4  
Dimension per escalator (1-sided) = 10.38m (W) X 1.317m (H)  
Rate per banner (1-sided) = US$10,000  
Rate per banner (2-sided) = US$18,000

Total number of units at Level 4 = 2  
Dimension per escalator (1-sided) = 21.9m (W) X 1.317m (H)  
Rate per banner (1-sided) = US$18,000  
Rate per banner (2-sided) = US$25,000

2. **Facade Banners (3/F)**

Total number of units = 16  
Dimension per banner = 8m (W) X 12m (H)  
Rate per banner = US$18,000
3. **Glass Railing Banners (4/F)**

![Glass Railing Banners Image]

Total number of units = 7

Dimension & rate per banner:

<table>
<thead>
<tr>
<th>Code</th>
<th>Dimensions</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>L4RA</td>
<td>11.39m (W) X 0.83 m (H)</td>
<td>US$8,000</td>
</tr>
<tr>
<td>L4RB</td>
<td>26.69m (W) X 0.83m (H)</td>
<td>US$15,000</td>
</tr>
<tr>
<td>L4RC</td>
<td>19.89m (W) X 0.83m (H)</td>
<td>US$10,000</td>
</tr>
<tr>
<td>L4RD</td>
<td>44.14m (W) X 0.83m (H)</td>
<td>US$18,000</td>
</tr>
<tr>
<td>L4RE</td>
<td>19.89m (W) X 0.83m (H)</td>
<td>US$10,000</td>
</tr>
<tr>
<td>L4RF</td>
<td>30.69m (W) X 0.83m (H)</td>
<td>US$15,000</td>
</tr>
<tr>
<td>L4RG</td>
<td>11.39m (W) X 0.83 m (H)</td>
<td>US$8,000</td>
</tr>
</tbody>
</table>
4. **Touchpoints**

### Full Screen Ads

<table>
<thead>
<tr>
<th>Location</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/F</td>
<td>4</td>
</tr>
<tr>
<td>3/F</td>
<td>14</td>
</tr>
<tr>
<td>4/F</td>
<td>10</td>
</tr>
<tr>
<td>Carpark Lift Lobby</td>
<td>8</td>
</tr>
<tr>
<td>Carpark Lift</td>
<td>4</td>
</tr>
</tbody>
</table>

**Total:** 40

**Specifications:** 1,080 (W) X 1,920 (H)

**Duration:** 10 Seconds

**Number of Spots:** 18,000 spots per day per sponsor (n=8)

**Rate:** US$10,000 per static poster

### Banner Ads at Event Wayfinder

<table>
<thead>
<tr>
<th>Location</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>3/F</td>
<td>9</td>
</tr>
</tbody>
</table>

**Total:** 9

**Specifications:** 1,080 (W) X 493 (H)

**Duration:** 10 Seconds

**Number of Spots:** 8,100 spots per day per sponsor (n=4)

**Rate:** US$5,000 per static poster

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c/o Department of Ophthalmology & Visual Sciences, The Chinese University of Hong Kong  
4/F, Hong Kong Eye Hospital, 147K Argyle Street, Kowloon, Hong Kong  
Tel: (852) 3943 5889; Fax: (852) 2715 9490; Email: secretariat@apaophth.org
5. **V-Wall Banners (4/F)**

![V-Wall Banners Image](image)

Total number of units = 10  
Dimension per banner = 5.4m (W) X 3.8m (H)  
Rate per banner = US$10,000

**Remarks:**  
- Rate is for the duration from 02:00 (Mar 1) to 01:59 (Mar 6), including installation and dismantling works.  
- Installation hours: 02:00 – 06:00; Dismantling hours: 23:00 – 01:59  
- All prices quoted exclude production, installation and dismantling works.  
- Only vendors approved by Suntec can be contracted for production. A full list of approved vendors is available at [www.suntecsingapore.com](http://www.suntecsingapore.com).  
- Onsite measurements are recommended prior to installations.  
- All prices quoted are GST inclusive.