



SINGAPORE



DISCOVERY
INNOVATION
& PRACTICE
32ND ASIA PACIFIC
★ ACADEMY OF ★
OPHTHALMOLOGY
★ CONGRESS ★
1-5 MARCH 2017



ORGANISERS:



CO-SPONSOR:



SUPPORTED BY: HELD IN:



2017.APAOPHTH.ORG
APAO 2017 Congress Secretariat: apao@ams.edu.sg

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Welcome Message

We are delighted to invite you to participate in the 32nd Asia-Pacific Academy of Ophthalmology Congress (APAO Congress 2017) held in conjunction with the 32nd Malaysia-Singapore Joint Ophthalmic Congress of the Singapore Society of Ophthalmology at Suntec Singapore Convention and Exhibition Centre on March 2 – 5, 2017. March 1, 2017 is primarily for pre-congress meetings with no main program.

Dedicated to driving ophthalmology forward in the Asia-Pacific region and beyond, the Asia-Pacific Academy of Ophthalmology organizes its annual congress to provide a platform for ophthalmologists and visual scientists to meet and exchange expertise in their subspecialty areas, to disseminate the highest standards of treatment, clinical and basic research, education and training, blindness prevention and patient care. The 32nd Asia-Pacific Academy of Ophthalmology Congress is anticipated to bring together over 5,000 delegates and over 700 top-notch speakers from all over the world, to explore current knowledge in ophthalmology and visual sciences.

As one of the most important ophthalmic meetings in the Asia-Pacific region and beyond, the APAO annual congress provides a unique opportunity for all those working in the diagnosis and treatment of eye diseases to keep abreast of the latest developments in the rapidly changing and expanding field of ophthalmology.

As a global city in Southeast Asia, Singapore is very diverse with many languages, religions, and cultures for a country its size. From well-known precincts to quaint little suburbs, each district in Singapore has its own distinct character and charm. Singapore has a wide selection of memorable leisure options for nature lovers, culture buffs and thrill-seekers.

We are looking forward to another very successful congress; one that showcases the latest advances in ophthalmology and clinical and basic science research in which the needs of the industry as well as delegates are fully met. We are inviting companies to participate actively in this prestigious congress which will be an excellent occasion for you to promote the interests of your company.

Yours sincerely,



Prof Tien-Yin Wong
Congress President
APAO Congress 2017



Prof Tin Aung
Scientific Program Chair
APAO Congress 2017



Prof Dennis Lam
APAO President



Prof Clement Tham
Secretary-General &
Congress Committee Chair
APAO

General Information

Venue

APAO Congress 2017 will take place in Suntec Singapore Convention and Exhibition Centre in Singapore.

Located in the Central Business District, Suntec has a total of 42,000 m² of space over multiple levels. Equipped with various professional conference facilities, Suntec can hold events for up to 10,000 delegates with a diverse choice of event spaces that is well suited for all types of events and functions.

Suntec offers first-class facilities to participants and exhibitors, and boasts the world's largest high-definition video wall and free high-speed WiFi that allows 6,000 visitors to connect simultaneously. It is directly accessible to various shopping, dining and hotel options.

Suntec is only a 20 minutes' drive from Changi International Airport. Visitors can take a bus that goes directly to Suntec in 40 minutes.

Singapore is a vibrant city with world-class infrastructure, a unique blend of culturally diverse groups, and tasty food. Explore the Lion City and its amazing natural wonders at the 32nd APAO Congress.

Profile of Attendance

APAO Congress 2017 is expected to bring together over 5,000 delegates. With a very strong scientific program, we are confident of an excellent attendance at the 32nd APAO Congress.

Below is a summary of the attendance record of previous APAO congresses:

Year	Host Country	Attendance Figure	Number of Countries
2016	Taipei, Chinese Taipei	4,567	60
2015	Guangzhou, China	10,139	66
2014	Tokyo, Japan	19,671	135
2013	Hyderabad, India	9,039	91
2012	Busan, Korea	4,732	72
2011	Sydney, Australia	3,718	76
2010	Beijing, China	11,607	103
2009	Bali, Indonesia	4,636	78
2008	Hong Kong	13,019	122
2007	Pakistan	4,125	32
2006	Singapore	4,400	28

General Information

About APAO

The Asia-Pacific Academy of Ophthalmology (APAO) is a supranational organization that welcomes participation from national, territorial and subspecialty-based ophthalmic societies in the Asia-Pacific region. Being the major driving force of ophthalmic development in the Asia-Pacific region, the APAO seeks to promote the science and art of ophthalmology in the Asia-Pacific region, eliminate preventable blindness through teaching, research and service, foster cooperation between various ophthalmological societies in different countries and encourage collaboration with other international and regional ophthalmological organizations. Accordingly, the APAO organizes an annual congress, co-organizes scientific meetings and conferences, publishes the [*Asia-Pacific Journal of Ophthalmology*](#), recognizes ophthalmologists' achievements in research, education and blindness prevention, offers training and learning opportunities to young ophthalmologists, and provides an online platform on which ophthalmologists from different parts of the world can interact and consult with one another.

Learn more about the APAO at www.apaophth.org.

Congress Objectives

- To showcase the most important and cutting-edge clinical and research studies and outline new trends in the diagnosis and treatment of ophthalmic diseases
- To provide a platform for fruitful scientific exchange, presentation of high-quality, original scientific studies and research
- To promote the exchange of expertise and to disseminate the most updated clinical practice and international gold standards
- To give delegates an opportunity to network, make and renew friendships
- To keep delegates posted of industry research and developments

Program

Chaired by Prof Tin Aung, the scientific program will cover 16 subspecialty areas including clinical ophthalmology and visual sciences. The 16 conveners have all been identified. They will work together to engineer a world-class program. A preliminary list of coordinators will soon be available at:

<http://2017.apaophth.org/program-committee/>

Over the 3.5-day program of APAO Congress 2017, we will foster interaction in a number of initiative ways and encourage dialogue through plenary sessions, free paper presentations, poster sessions, keynote lectures, video sessions, etc.

The Opening Ceremony will be sandwiched by two Plenary Sessions in which leading ophthalmology experts will discuss landmark achievements and top innovations in various subspecialties.

General Information

Co-Sponsor

APAO Congress 2017 is co-sponsored by the International Council of Ophthalmology (ICO), which will organize 3 invited symposiums. The Academia Ophthalmologica Internationalis (AOI) will also organize 1 or more symposium.

Website

The APAO Congress 2017 website contains all details relating to the Congress. It is being updated from time to time. Please visit it regularly at:

<http://2017.apaophth.org>

Important Dates

Please mark your calendar with the following:

Event	Date
Early Bird Registration Opens	Apr 18, 2016
Abstract Submission Opens	Apr 18, 2016
Hotel Reservation Opens (for Scientific Program Committees & Councilors)	Aug 1, 2016
Abstract Submission Deadline	Sept 19, 2016
Hotel Reservation Opens to All	Nov 1, 2016
Early Bird Registration Deadline	Nov 30, 2016
Advance Registration Deadline	Jan 31, 2017
Opening Ceremony & Plenary Sessions	Mar 2, 2017
Gala Dinner	Mar 3, 2017
Charity Run	Mar 4, 2017

Sponsorship Opportunities

The 32nd Asia-Pacific Academy of Ophthalmology Congress (APAO Congress 2017) will provide sponsors with exposure and access to delegates who have the capacity to influence the selection of products and services with their organizations. The Congress also provides you with the opportunity to demonstrate your support and commitment to the field of ophthalmology while our sponsorship program will extend your visibility beyond the exhibition hall to achieve maximum exposure at the congress.

In order to ensure that your company can achieve its objectives by taking part in APAO Congress 2017, a wide range of sponsorship opportunities is available. In addition to packages, sponsors can also consider taking out individual items.

Benefits & Acknowledgments

It is the express intention of the Congress Organizing Committee to ensure that package sponsors will receive the highest recognition in return for their generous support.

General benefits will include:

- Company name and logo on sponsored item(s)
- Acknowledgment in promotional materials
- Acknowledgment on the congress website
- Acknowledgment with company logo in the Final Program
- Company name and logo on sponsors' acknowledgment boards, which will be prominently displayed throughout the congress venue
- Priority choice of exhibition space
- Use of congress logo on company communications relating to APAO Congress 2017

Sponsorship Packages

Sponsor Advantage Chart

Three different levels of sponsorship are being offered – the benefits of each are summarized as follows:

Benefit	Diamond US\$250,000 ≈ SG\$350,000	Platinum US\$180,000 ≈ SG\$250,000	Gold US\$150,000 ≈ SG\$210,000
1. Symposium	3 lunch symposiums (60 min each)	2 lunch symposiums (60 min)	1 breakfast symposium (45 min) & 1 lunch symposium (60 min)
2. Exhibition Space	72 m ² booth space in prime location	54 m ² booth space in prime location	36 m ² booth space in prime location
3. Complimentary Registration	30	15	10
4. Complimentary Gala Dinner Tickets	10	7	5
5. Congress Website	1 regular banner ad on side menu	N/A	N/A
6. Congress App	2 pop-up ads	1 pop-up ad	N/A
7. Delegate Bag	Logo on the delegate bag	N/A	N/A
8. Delegate Insert	2	2	1
9. Product Catalogue in Delegate Bag	1	1	N/A
10. Logo on congress flyers, backdrops, registration area, signage inside congress venue & mobile app	✓	✓	✓
11. Logo on the back of name badge	✓	✓	✓
12. Acknowledgment in monthly e-newsletter	✓	✓	✓
13. Final Program - Advertising	3 full pages Full color	2 full pages Full color	1 full page Full color
14. Logo link on congress website to own site	Logo link + 500-word company profile	Logo link + 300-word company profile	Logo link + 200-word company profile
15. Use of APAO Congress 2017 logo	✓	✓	✓
16. Advance mailing to delegate list	2	1	1
17. Peripheral Items[#]	20% discount	20% discount	20% discount

* Upgradability from breakfast symposium to lunch symposium depends on the availability of venues and sponsors may incur extra costs in regard to the upgrade.

** Upgradability from lunch symposium to live surgery depends on the availability of venues and sponsors may incur extra costs in regard to the upgrade.

*** Package sponsors are signed up on a first come first serve basis.

**** For information about the Silver and Bronze Packages, please refer to p. 12.

Applicable to items in category B & category E only.

Sponsorship Packages

Diamond Sponsorship (Max = 6)

US\$250,000

1. Lunch Symposium

- Three 60-minute lunchtime symposiums in a lecture hall (capacity over 200) on three different days (The three symposiums MUST spread on three different days.)
- The exact schedule of the symposiums will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible.
- Food and drinks are to be provided for the audience attending the sponsored symposiums at sponsors' own expense.

2. Exhibition Space

- Eight complimentary unit (= 72 m²)
- Three complimentary exhibitor badges for each 9 m² exhibit space
- Priority choice of exhibition space and location. The larger the area, the higher the priority.
- Neither talks nor wet labs are to be conducted in the exhibition space.

3. Complimentary Registration

- Thirty complimentary trade delegate badges
- Each trade delegate registration will have the same entitlement as normal delegate registration.

4. Gala Dinner

- Ten complimentary tickets

5. Congress Website

- One regular banner advertisement (W128 X H35 pixels) on the side menu of the congress website

6. Congress App

- Two pop-up advertisements in the congress application program on two different days selected by the sponsor. (The two pop-up ads MUST spread on two different days.)

7. Delegate Bag

- Company logo will be printed (1 color) on the delegate bag along with the congress logo. Order of the logos will be based on the alphabetical order of the company names.
- 1 product catalogue of less than 8 pages, and not more than 150 grams for each page
- Up to 2 promotional leaflets/flyers in A4/A5/B5 size, and not more than 150 grams for each leaflet/flyer.

8. Logo

- Company logo on congress flyers, backdrops in registration area, signage in congress venue, mobile application program, the back of name badge and e-newsletters (approximately 8 issues with circulation of over 30,000 per issue)

9. Final Program - Advertising

- Three full pages, 4-color ad in the Final Program Book

10. Logo Link

- Logo link on congress website to company website and company name link to company profile in less than 500 words

11. Use of Congress Logo

- Use of congress logo on company communications relating to APAO Congress 2017

12. Advance Mailing

- Two advance mailings to delegate list

13. Peripheral Items

- 20% discount on the order of delegate items and on-site items on the peripheral item list

Remarks: Diamond sponsors will be given priority over platinum, gold, silver and bronze sponsors in the assignment of sponsored symposiums and exhibition space.

Sponsorship Packages

Platinum Sponsorship (Max = 6)

US\$180.000

1. Lunch Symposium

- Two 60-minute lunchtime symposiums in a lecture hall (capacity over 200) on two different days (The two symposiums MUST spread on two different days.)
- The exact schedule of the symposiums will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible.
- Food and drinks are to be provided for the audience attending the sponsored symposiums at sponsors' own expense.

2. Complimentary Registration

- Fifteen complimentary trade delegate badges
- Each trade delegate registration will have the same entitlement as normal delegate registration.

3. Exhibition Space

- Six complimentary unit (= 54 m²)
- Three complimentary exhibitor badges for each 9 m² exhibit space
- Priority choice of exhibition space and location after diamond sponsors. The larger the area, the higher the priority.
- Neither talks nor wet labs are to be conducted in the exhibition space.

4. Gala Dinner

- Seven complimentary tickets

5. Congress App

- One pop-up advertisement in the congress application program on a single congress day selected by the sponsor

6. Delegate Bag

- 1 product catalogue of less than 8 pages, and not more than 150 grams for each page
- Up to 2 promotional leaflets/flyers in A4/A5/B5 size, and not more than 150 grams for each leaflet/flyer.

7. Logo

- Company logo on congress flyers, backdrops in registration area, signage in congress venue, mobile application program, the back of name badge and e-newsletters (approximately 8 issues with circulation of over 30,000 per issue)

8. Final Program - Advertising

- Two full pages, 4-color ad in the Final Program Book

9. Logo Link

- Logo link on congress website to company website and company name link to company profile in less than 300 words

10. Use of Congress Logo

- Use of congress logo on company communications relating to APAO Congress 2017

11. Advance Mailing

- One advance mailing to delegate list

12. Peripheral Items

- 20% discount on the order of delegate items and on-site items on the peripheral item list

Remarks: Platinum sponsors will be given priority over gold, silver and bronze sponsors in the assignment of sponsored symposiums and exhibition space.

Sponsorship Packages

Gold Sponsorship (Max = 7)

US\$150.000

1. Breakfast Symposium

- One 45-minute breakfast symposium in a lecture hall (capacity over 200)
- The exact schedule of the symposium will be assigned by the organizer that will endeavor to accommodate the needs of every platinum sponsor as much as possible.
- Food and drinks are to be provided for the audience attending the sponsored symposiums at sponsors' own expense.
- Sponsor may upgrade the breakfast symposium to another lunch symposium by settling the price difference.

2. Lunch Symposium

- One 60-minute lunchtime symposium in a lecture hall (capacity over 200)
- The exact schedule of the symposium will be assigned by the organizer that will endeavor to accommodate the needs of every platinum sponsor as much as possible.
- Food and drinks are to be provided for the audience attending the sponsored symposiums at sponsors' own expense.

3. Complimentary Registration

- Ten complimentary trade delegate badges
- Each trade delegate registration will have the same entitlement as normal delegate registration.

4. Exhibition Space

- Four complimentary unit (= 36 m²)
- Three complimentary exhibitor badges for each 9 m² exhibit space
- Priority choice of exhibition space and location after diamond and platinum sponsors. The larger the area, the higher the priority.
- Neither talks nor wet labs are to be conducted in the exhibition space.

5. Gala Dinner

- Five complimentary tickets

6. Delegate Bag

- Up to 1 promotional leaflet/flyer in A4/A5/B5 size, and not more than 150 grams for each leaflet/flyer.

7. Logo

- Company logo on congress flyers, backdrops in registration area, signage in congress venue, mobile application program, the back of name badge and e-newsletters (approximately 8 issues with circulation of over 30,000 per issue)

8. Final Program - Advertising

- One full page, 4-color ad in the Final Program Book

9. Logo Link

- Logo link on congress website to company website and company name link to company profile in less than 200 words

10. Use of Congress Logo

- Use of congress logo on company communications relating to APAO Congress 2017

11. Advance Mailing

- One advance mailing to delegate list

12. Peripheral Items

- 20% discount on the order of delegate items and on-site items on the peripheral item list

Remarks: Gold sponsors will be given priority over silver and bronze sponsors in the assignment of sponsored symposiums and exhibition space.

Sponsorship Packages

Silver Sponsorship

US\$100,000

Sponsors that support the congress with a total sponsorship of US\$100,000 – US\$149,999 are automatically considered as silver sponsors with the following entitlements:

1. Signage

- Company logo on congress flyers, backdrops in registration area, signage in congress venue, mobile application program and e-newsletters (approximately 8 issues with circulation of over 30,000 per issue)

2. Final Program – Advertising

- One full page, 4-color ad in the Final Program Book

3. Logo Link

- Logo link on congress website to company website and company name link to company profile in less than 100 words

Bronze Sponsorship

US\$70,000

Sponsors that support the congress with a total sponsorship of US\$70,000 – US\$99,999 are automatically considered as bronze sponsors with the following entitlements:

1. Signage

- Company logo on congress flyers, backdrops in registration area, signage in congress venue, mobile application program and e-newsletters (approximately 8 issues with circulation of over 30,000 per issue)

2. Final Program – Advertising

- One half page, 4-color ad in the Final Program Book

3. Logo Link

- Logo link on congress website to company website and company name link to company profile in less than 50 words

Sponsorship Items

Scientific Program Items

Sponsored Seminars

A1 Lunch Symposium **US\$30,000**

Sponsors will have the opportunity to hold a lunch seminar in a lecture hall, seating over 200 delegates. The session will be of 60 minutes duration and the exact symposium schedule will be assigned by the organizer. Food and drinks are to be provided for the audience at sponsors' own expense.

A2 Live Surgery **US\$40,000**

Sponsors will have the opportunity to hold a live surgery session during lunchtime in a lecture hall, seating over 200 delegates. The session will be of 120 minutes duration and will be incorporated into the scientific program. The exact schedule will be assigned by the organizer. It should be the responsibility of the sponsors to provide medico-legal insurance coverage for the surgery, to obtain registration for non-local doctors to perform the surgery in the host country and to arrange for the equipment necessary for live transmission of the surgery to the lecture hall.

A3 Breakfast Symposium **US\$18,000**

Sponsors will have the opportunity to hold a breakfast seminar in a lecture hall, seating over 200 delegates. The session will be of 45 minutes duration and the exact symposium schedule will be assigned by the organizer. Food and drinks are to be provided for the audience at sponsors' own expense.

A4 Coffee Break **US\$10,000**

Sponsors will have the opportunity to organize two 30-minute inter-session coffee breaks, one in mid-morning and the other in the afternoon, at the designated coffee break station located in the video/poster presentation area. Exact coffee break schedule will be assigned by the organizer. A signage with the sponsor's logo will be erected at the coffee station during the break. Light refreshments and drinks are to be provided by the sponsors at their own expense.

Others

A5 Electronic Video and Poster Platform **US\$20,000**

There will be a designated area in the congress venue for electronic display of videos and posters. The electronic video and poster platform is a major feature of the congress and is a crucial networking and learning opportunity for the participants. The **sole sponsor's** name and logo will be prominently displayed on the touch-screen monitors and will also appear on the instructions to video and poster presenters. The sponsor will be acknowledged in the Final Program next to details of the electronic video and poster platform.

A6 Travel Grants **US\$20,000**

The **sole sponsor** will be acknowledged at the web-based Travel Grant application system. Grant recipients will be informed of the funding source of the Travel Grants. The Travel Grant will be named as "APAO-Company Yasuo Tano Travel Grants."

Sponsorship Items

A7 Plenary Sessions

US\$60,000

The **sole sponsor** will be acknowledged at the final program and on the congress website promoting the Plenary Sessions. Travel support will be provided for Plenary Session Speakers, who will be informed of the funding source. The Plenary Sessions will be named "APAO/Sponsor Plenary Sessions." The sponsor, however, has no influence on the selection of Plenary Session Speakers.

Delegate Items

B1 Lanyard

US\$30,000

The **sole sponsor's** logo will be printed on the lanyard, which will be distributed to every delegate attending the event together with the congress logo and the organizers' logo. (Production cost inclusive)

B2 Pads and Pens

US\$8,000

The **sole sponsor** can highlight the company name and logo on the two items that will see continuous use throughout the congress. The pads and pens will be distributed in the delegate bag and should be supplied by the sole sponsor that will bear the production cost.

B3 Mobile Guide

US\$50,000

The **sole sponsor's** logo will be posted in a prominent position in the application program for smartphones and tablet computers. (Production cost inclusive)

Advertising Items

C1 Advertisement in the Final Program

Divider	US\$4,000
Back of Front Cover	US\$5,000
Front of Back Cover	US\$4,000
Back of Back Cover	US\$6,000
Run of Page (Full)	US\$3,000
Run of Page (Half)	US\$1,500

Benefits: Advertisements in the Final Program, which will be distributed to every delegate together with the delegate bag. The final advertisement artwork file is to be provided by individual sponsors.

C2 Banner Advertisement at Congress Website

Banner Ads: Large (W176 X H60 pixels)	US\$10,000
Banner Ads: Regular (W128 X H35 pixels)	US\$7,000

Benefits: Sponsors can post a large or regular banner on the APAO Congress 2017 website. The final advertisement artwork file is to be provided by individual sponsors.

Sponsorship Items

C3 Pocket Program

US\$30,000

The **sole sponsor's** name and logo will be printed *exclusively* in the pocket program which will be distributed in the delegate bag. The pocket program will show the final scientific program, location of the meeting rooms, exhibition halls and all amenities.

C4 Mobile Guide Pop-Up Ads

US\$4,000

A pop-up advertisement in the Mobile Guide (Congress App). The pop-up ad will be displayed on a single congress day selected by the sponsor. A maximum of 3 pop-up ads (excluding house ads) will be displayed per congress day. The final advertisement artwork file is to be provided by individual sponsors.

C5 Mobile Guide In-Box Announcements

US\$4,000

An inbox message sent to all delegates using the congress mobile guide. The message will be sent once on a single congress day selected by the sponsor. The message content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

Social Program

D1 Presidential Dinner (Day 1 evening, March 2, 2017)

Negotiable

The **sole sponsor** will have the opportunity to sponsor this prestigious occasion which will be attended by around 200 VIPs invited by the Congress President. The sole sponsor's logo will appear on the backdrop, banner and signage in the venue wherever appropriate. A representative of the sole sponsor will be invited to give a 2-minute speech.

D2 Gala Dinner (Day 2 evening, March 3, 2017)

US\$50,000

The **sole sponsor** will have the opportunity to sponsor this open reception intended for all the delegates attending the 32nd APAO Congress. The sole sponsor's logo will appear on the backdrop, banner and signage in the venue wherever appropriate.

D3 APAO LDP Alumni Reception (Day 3 afternoon, March 4, 2017)

US\$10,000

The **sole sponsor** will have the opportunity to sponsor this prestigious LDP alumni luncheon reception intended for all APAO LDP graduates (n = >130), APAO leaders and Council Members, program coordinators and instructors. Sponsor's logo will appear on the backdrop, banner and signage wherever appropriate in the venue. The **sole sponsor** could place their company name and logo on the abstract book that contains all the project abstracts to be presented by the APAO LDP graduating class. The sole sponsor's support will be acknowledged at the respective APAO LDP graduating class webpage.

D4 Charity Run (Day 3 morning: March 4, 2017)

US\$5,000

The **sole sponsor** will have the opportunity to sponsor this charity run intended to raise funds for one of APAO's national member societies in need. The first APAO Charity Run was organized at APAO 2016 with a total of 94 participants. A total of US\$14,000 was raised for Nepal for its post-earthquake relief works. Sponsor's logo will appear on the event invitation and promotional materials, including the webpage of the Charity Run.

Sponsorship Items

D5 Young Ophthalmologists' Night (Day 3 evening: March 4, 2017) US\$3,000

The **sole sponsor** will have the opportunity to sponsor this prestigious gathering intended for all young ophthalmologists (YO) attending the APAO Annual Congress, APAO leaders and Council Members, the APAO YO symposium coordinators and invited speakers. Sponsor's logo will appear on the event invitation and the APAO YO webpage.

On-Site Items

E1 On-Site Advertising Items (Refer to Suntec Floor Plan for Illustration)

Banner at Escalators	US\$10,000 – US\$25,000
Façade Banner	US\$18,000
Glass Railing Banner	US\$8,000 – US\$18,000
Touchpoint (Full Screen Ads)	US\$10,000
Touchpoint (Banner Ads)	US\$5,000
V-Wall Banner	US\$10,000

Benefits: On-site advertisements at prominent locations and major passageways to raise sponsors' visibility outside the exhibition hall. The final advertisement artwork file is to be provided by individual sponsors.

E2 Internet Area US\$25,000

This is a dedicated space for delegates to access the internet at their leisure via the monitors provided. It provides the sponsor with a strong platform to stand out and create brand recognition. The **sole sponsor** can have their logo and branding on posters within the internet area and their logo as the screen saver on each workstation. On accessing the internet, the default homepage can be the sponsor's company or product page. There will also be the opportunity to supply and distribute additional branded items such as pads and pens or mouse pads in the area at the sponsor's own expense.

E3 Wireless Network Provision US\$25,000

Delegates wishing to access the internet via their own laptop, tablet or smartphone may do so by using the congress wi-fi. An initial branded splash screen will bear the **sole sponsor's** logo and will ask for a password (which may be a company or product name). On accessing the internet, the default homepage can be the sole sponsor's company or product page.

E4 Bottled Water US\$10,000

Bottled water with sponsors' logos printed on the labels will be distributed at water stations positioned all around the venue. This provides a great opportunity for sponsors to increase their visibility outside the exhibition hall.

E5 Signage US\$20,000

There will be extensive congress signage around the congress venue. Sponsors can have the opportunity to print their company logo on all directional signs.

Sponsorship Items

E6 VIP Lounge

US\$30,000

The **sole sponsor's** logo will be displayed on coffee tables and other prominent places in the Lounge, where free flow of coffee and light refreshments will be served to our VIPs. The costs of light refreshments and drinks are inclusive.

E7 Executive Suite

US\$100 per Square Meter

Sponsors will have the opportunity to rent an executive suite with a total area ranging from 169 m² to 205 m² as an office or meeting space on site from Mar 1 – 5, 2017. AV/IT equipment is to be provided at sponsors' own expense. Package sponsors will enjoy priority over exhibitors in securing an executive suite.

Code of Practice

Please note that it is the Sponsor's / Exhibitor's responsibility to comply with the local authority's regulations, and the Code of Practice on the Promotion of Medicine by European Federation of Pharmaceuticals Industries & Associations (EFPIA) available at www.efpia.org and by International Federation of Pharmaceutical Manufacturers & Associations (IFMPA) available at www.ifpma.org.

Exhibition Information

Modular Stands

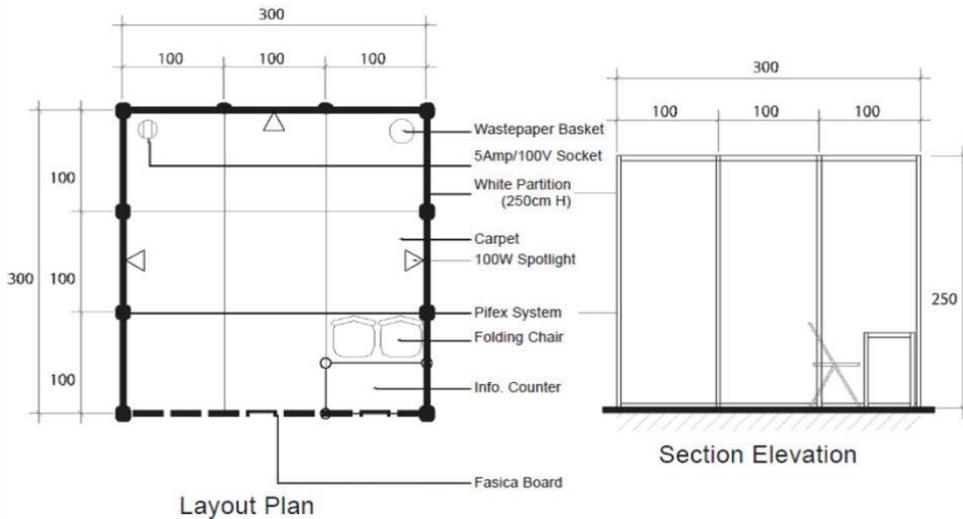
Shell scheme is provided for all stands unless a space only block is requested. The charge per booth is as follows:

Modular Booth	Price
3m X 3m Standing Booth	US\$8,000

* A floor plan will be sent along with the exhibitor guidelines and booth application form at a later stage. Companies interested in being an exhibitor can contact us to make a reservation for the time being.

The stand fee includes the following:

- Exhibitor name badges for 3 persons per 9 square meters
- Shell scheme with fascia panel, if required
- Needle punched carpet flooring
- Two 100W spot lights
- One Information counter (1m X 0.5m X 0.75m)
- Two folding chairs
- One 5A/100V socket (Power supply time: 0900 - 1730)
- 24-hour security
- Daily cleaning of the aisles and common areas



Modular booth rentals do not include materials handling, drayage, individual booth lighting, transporting, warehousing, brokerage services, special materials, carpets or furnishings beyond those specified above, movement, transfer, removal, storage, setup and dismantling of custom exhibits.

Please note that package sponsors will be given priority choice of booth location and that early commitment will enable your company to secure a prominent site. Please refer to the exhibitor guidelines for more information.

Bookings and Contracts

Contracts and Confirmation

Sponsors

Once a sponsorship booking form is received, a contract will be sent to you for execution with an accompanying invoice for deposit payment. This contract should be signed and returned with the payment.

Exhibitors

Once a reservation request is received, a confirmation will be emailed to you with an accompanying invoice for deposit payment.

Booking Procedures and Payment Information

Terms of Payment

50% upon receipt of the sponsorship agreement/exhibition confirmation and invoice
50% by November 30, 2016

All payments must be received before the start date of the congress. Should the sponsor/exhibitor fail to complete payments prior to the commencement of the congress, the organizers will be entitled to cancel the reservation, subject to cancellation fees as detailed below.

Payment Methods

Payment by bank transfer. Payment details will be included on the invoice.

Cancellation/Modification

Cancellation or modification of sponsorship items or exhibition stands must be made in writing to the organizers. The organizers shall retain:

20% of the agreed amount if the cancellation/modification is made before September 1, 2016;

50% of the agreed amount if the cancellation/modification is made after September 1, 2016 but before October 31, 2016.

100% of the agreed amount the cancellation/modification is made after November 1, 2016.

Contact Information

For booking or enquiries, please contact:

Central Secretariat

Ms Cynthia Wong
Congress Manager
Asia-Pacific Academy of Ophthalmology
Tel: (852) 3943-5826
Fax: (852) 2715-9490
Email: cynthiawong@apaophth.org

Local Secretariat

Ms Junia Heng
Academy of Medicine, Singapore
Tel: (65) 6593 7878
Fax: (65) 6593 7880
Email: junia_heng@ams.edu.sg

Please complete all the details and send to Cynthia Wong at cynthiawong@apaophth.org.

Contact Name:	
Company Name:	
Address:	
Tel:	Fax:
Email:	Website:

We wish to book the following sponsorship package (please check the appropriate box):

- Diamond Sponsorship (Maximum = 6) US\$250,000
- Platinum Sponsorship (Maximum = 6) US\$180,000
- Gold Sponsorship (Maximum = 7) US\$150,000

Please state the number of booths needed under quantity. Package sponsor applicants can leave blank if no extra exhibition space is required. Otherwise, please fill out just the number of EXTRA booths needed. ***Check the space only box only if raw space is needed.*** No shell scheme will be provided for space-only exhibitors.

Stand	Price	Quantity	Space Only
Modular Booth	US\$8,000		<input type="checkbox"/>

**** The floor plan of the exhibition hall along with the exhibition application form will be sent to you in September. Please print in the exhibition application form your choices of booth location in order of your preference and which companies you would like to cluster with or avoid. The floor plan and the exhibition application form will first be sent to diamond sponsors, followed by platinum, gold, silver and bronze sponsors.***

Please state if you would like to order sponsored seminars and coffee breaks. Package sponsor applicants with no additional orders can leave blank.

Items	Price	Quantity
A1 Lunch Symposium	US\$30,000	
A2 Live Surgery Symposium	US\$40,000	
A3 Breakfast Symposium	US\$18,000	
A4 Coffee Break	US\$10,000	

Sponsorship Booking Form

(Continued)

Please check the additional items you would like to order.

Other Scientific Program Items	Price	Check
A5 Electronic Video & Poster Platform	US\$20,000	
A6 Travel Grants	US\$20,000	
A7 Plenary Sessions	US\$60,000	

Please check the additional items you would like to order. **Package sponsor applicants can enjoy a 20% discount on delegate items (B1 - B3) and on-site items (E1 - E6).**

Delegate Items	Price	Check
B1 Lanyard	US\$30,000	
B2 Pads and Pens	US\$8,000	
B3 Mobile Guide	US\$50,000	

Advertising Items	Price	Quantity
Divider	US\$4,000	
Back of Front Cover	US\$5,000	
Front of Back Cover	US\$4,000	
Back of Back Cover	US\$6,000	
Run of Page (Full)	US\$3,000	
Run of Page (Half)	US\$1,500	
Banner Ads (Large)	US\$10,000	
Banner Ads (Regular)	US\$7,000	
Pocket Program	US\$30,000	
Mobile Guide Pop-Up Ads	US\$4,000	
Mobile Guide Inbox Announcements	US\$4,000	

Social Program	Price	Check
D1 Presidential Dinner	Negotiable	
D2 Gala Dinner	US\$50,000	
D3 LDP Alumni Luncheon Reception	US\$10,000	
D4 Charity Run	US\$5,000	
D5 Young Ophthalmologists' Night	US\$3,000	

Sponsorship Booking Form

(Continued)

On-Site Advertising Items	Location	Price	Quantity
Banner at Escalators		US\$10,000 – US\$25,000	
Façade Banner	N/A	US\$18,000	
Glass Railing Banner		US\$8,000 – US\$18,000	
Touchpoint (Full Screen Ads)	N/A	US\$10,000	
Touchpoint (Banner Ads)	N/A	US\$5,000	
V-Wall Banner	N/A	US\$10,000	

On-Site Items	Price	Check
E2 Internet Area	US\$25,000	
E3 Wireless Network Provision	US\$25,000	
E4 Bottled Water	US\$10,000	
E5 Signage	US\$10,000	
E6 VIP Lounge	US\$30,000	
E7 Executive Suite	US\$100 per m ²	

Signature: _____

Date: _____

We understand the application procedure and agree to abide by the Guidelines for Industry Participation for the Conference. I confirm that I am authorized to sign this form on behalf of the Applicant/Company.